

Driver Licensing And Identification Card Issuance ACTION/ISSUE STATEMENT

PRO-1

DMVACA

Short Description:

Initial steps for communicating information about implementation of HB1954/SB1098 to the public and other audiences.

Decision Issue:

When should DMV begin communicating information about its plans for implementation of the new legal presence requirement to the public and other audiences? What should be included in these communications?

Impact and Challenges:

An initial news release with information about formation of the panel and its purpose will provide information to DMV customers and other interested audiences. A second release and notification to the legislature later in July, once the initial issues have been considered, would summarize those decisions. Providing this information at one time will help ensure that customers do not become confused should a decision be made and then revisited by the Panel. Additionally, once the initial decisions have been made, the agency will have answers to some of our customers most pressing questions, such as what documents will be accepted as proof of legal presence. Further, releasing this information in a second release later in July will provide the Panel with time to reconsider any issue should one of them raise concern with the public. DMV would, of course, continue to issue releases as appropriate throughout the fall while implementing other components of a public information campaign.

DMV Recommended Decision:

DMV recommends issuing a news release to all major and other language media in Virginia following the Legal Presence Panel's second meeting. Copy of proposed release is attached. The agency also recommends submitting an update to members of the legislature, informing them about formation of the Panel and the types of issues being considered. The agency recommends issuing a second news release with information about the Panel's recommendations once the Panel has reviewed all of the initial significant issues and the recommendations have been finalized. A similar follow-up would be submitted to members of the legislature. DMV will submit recommendations to the Panel for further communication activities at a later date.

DMV Commissioner's Signature

Date

Panel Recommended Decision:

Approved as recommended. Modifications made to press release.

Panel's Signature

Date

Secretary's Recommended Decision:

Secretary's Signature

Date

Governor's Recommended Decision:

Governor's Signature

Date